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Education

Central Saint Martins

Masters in Applied Imagination (Merit)
Relevant coursework: Action research

London, UK

2024

National Institute of Design

Bachelors in Exhibition Design
Relevant coursework: Spatial graphics, Augmented reality, Virtual reality, Narrative design, Museum design, Scenography, Design research, Science and Liberal Arts.

Ahmedabad, India

2018 – 2022

Experience

E – Factor Experience

Exhibition Designer

Noida, India

August 2025 – Present

- Led the spatial & narrative design for Delhi redevelopment project, improving public spaces through stakeholder interviews, user research and site analysis.
- Developed exhibition narratives & visitor journeys for museum projects, focusing on engagement, accessibility & experiential flow.
- Produced hand-sketched concept drawings to communicate spatial ideas clearly during early design stages & client discussions.
- Collaborated with multidisciplinary teams while driving projects through a research-led design process, resulting in client approval of proposed concepts.

Design Factory India

Noida, India

Exhibition Designer

May 2023 – September 2023

- Designed & developed display panels for 2 museum projects using Blender, ensuring thematic coherence.
- Created 3D models of museum galleries using Blender & Photoshop to enhance client visualizations & securing approvals.
- Conceptualised & visualised interactive installations to boost visitor engagement.
- Designed spatial graphics for museum interiors using Photoshop, aligning with museum narratives.
- Conducted in-depth research on museum themes, delivering insights that shaped exhibit storytelling & guided client decision-making.

Kingsmen India

Noida, India

Exhibition Designer (Freelance)

May 2023

- Designed & executed an exhibition stall from concept to realization, ensuring a seamless visitor experience.
- Integrated brand identity into the stall design, enhancing brand recognition & visual impact.

Projects & Achievements

- **Decolonising Indian Families for their Queer Children** - Curated by Queer Circle for the UAL Showcase Collection, 'Queer Opacity'. <https://ualshowcase.arts.ac.uk/collection/queer-circle-queer-opacity>
- **Where are the Desi Queers?** - 1 out of 40 Journalistic projects selected by European Press Prize 2024. <https://www.europeanpressprize.com/call-for-interest-the-journalistic-projects-of-the-central-saint-martins-students/>
- **National War Memorial Museum** - Selected by Zip-Scene Conference 2023 under the topic "Dimensions of Empathy. How Empathy and the Concept of Ethics Changed between the Holodeck and the Metaverse?" Presented at Prague DOX Center for Contemporary Art. <https://conf.zip-scene.com/2023/> . Selected for the Digital Summer Show 2022 conducted by MoCDA (Museum of Contemporary Digital Art). 30 artists were selected from art and design schools worldwide for the Summer Show. <https://www.mocda.org/artists/maulika-jain->
- **The Heritage Lab** - Secured second position in online heritage challenge 2021 which aimed to upload 170+ Indian heritage photographs, postcards & prints on Wikimedia Commons to make Indian heritage more accessible. <https://www.theheritagelab.in/indian-heritage-online/>

Skills

Design: Ideation, Conceptualisation, Critical Thinking, Visualisation, Design Research, Narrative Design, Model Making, Adobe Photoshop, Adobe Illustrator, Adobe Premiere Pro, Blender, Unity, Action Research, AutoCad, 3Ds Max

Language: English (Professional), Hindi (Native)