

Maulika Jain

EXPERIENTIAL DESIGNER

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Portfolio - maulikajain.com | LinkedIn - maulika jain

PROFILE

My name is Maulika Jain and my pronouns are she/her. I'm a budding experiential and spatial designer, currently doing my bachelors in Exhibition and Spatial design from National Institute of Design, Ahmedabad, India. My work is provocative, political and bold. I question the status quo, societal norms and institutions through my designs in the hope of creating better futures.

PROJECTS

- Built a narrative design for National War Memorial Museum in form of 360 degree videos.
- Designed a gender experimental kit for teens which enables them to explore their gender expression.
- Created scenographic experience on post humanism.
- Developed an iOS augmented reality app which promotes more recognition of women's achievements throughout history.

ACHIEVEMENTS

- My project, National War Memorial Museum, was selected for the Digital Summer Show 2022 conducted by MoCDA (Museum of Contemporary Digital Art). Total of 30 artists were selected from art and design schools worldwide for the Summer Show.
<https://www.mocda.org/artists/maulika-jain->
- Scored second position in online heritage challenge conducted by The Heritage Lab. The aim was to upload Indian heritage site photographs, postcards and prints on Wikimedia Commons to make the Indian heritage more accessible.
<https://www.theheritagelab.in/indian-heritage-online/>

SKILLS

Ideation | Conceptualisation | Visualisation | Narrative Building | Model Making | Illustrator | Photoshop | Premiere Pro | Audition | After effects | Blender | Unity

VOLUNTEER

ArtWithIntent

February 2021 - September 2021

- Curator. Led the segment called 'Bookmarked' where I reached out to art and design educators who could share relevant design books, videos, podcasts, articles, films etc. to make design more accessible. Recommendations were then translated to Instagram posts.

World Youth Council

May 2020 - June 2020

- Graphic Designer. Produced graphics for their Instagram account to increase their following and post engagement.

EDUCATION HISTORY

Bachelors in Exhibition and Spatial Design

National Institute of Design, Ahmedabad, Gujarat, India

2018 - 2022

Delhi Public School, Mathura Road, New Delhi

2007 - 2018

LANGUAGES

Hindi, English