

Maulika Jain

SPATIAL DESIGNER

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PROFILE

My name is Maulika Jain and my pronouns are she/her. I'm an Exhibition and Spatial designer. My work is provocative, political and bold. I question the status quo, societal norms and institutions through my designs in the hope of creating better futures. I have a keen interest in exploring AR/VR technologies, speculative design and story telling through digital mediums.

WORK EXPERIENCE

Design Factory India

May 2023 - September 2023 (5 months)

Exhibition Designer. I am involved in multiple museum design projects simultaneously. My responsibilities ranges from design research, graphic design, 3D modelling to ideating physical and digital experiences in museums.

Kingsmen India

May 2023 - 1 month

Exhibition Designer. It was a month long freelance project, where my responsibility was to design a minimalist stall which communicates their brand identity at In Store Asia Exhibition, 2023, in Mumbai.

The Indian Queer Project

July 2022 - February 2023 - 8 months

Spatial Designer, narrative designer, museum designer. It was a collaborative project with the NGO The India Queer Project, where my responsibility was to design a digital interactive museum, 'Museum of Love' and it's narrative.

ArtWithIntent

February 2021 - September 2021 - 8 months

Curator. Led the segment called 'Bookmarked' where I reached out to art and design educators who could share relevant design books, videos, podcasts, articles, films etc. to make design more accessible. Recommendations were then translated to Instagram posts.

World Youth Council

May 2020 - June 2020 - 1 month

Graphic Designer. Produced graphics for their Instagram account to increase their following and post engagement.

SKILLS

Ideation | Conceptualisation | Critical Thinking | Visualisation | Design Research | Narrative Design | Model Making | Illustrator | Photoshop | Premiere Pro | Audition | After effects | Blender | Unity

ACHIEVEMENTS

- My project, 'National War Memorial Museum' was selected by Zip-Scene Conference 2023 under the topic "Dimensions of Empathy. How Empathy and the Concept of Ethics Changed between the Holodeck and the Metaverse?" It is to be presented at Prague DOX Center for Contemporary Art.
<https://conf.zip-scene.com>
- My project, National War Memorial Museum, was selected for the Digital Summer Show 2022 conducted by MoCDA (Museum of Contemporary Digital Art). Total of 30 artists were selected from art and design schools worldwide for the Summer Show.
<https://www.mocda.org/artists/maulika-jain->
- Scored second position in online heritage challenge conducted by The Heritage Lab. The aim was to upload Indian heritage site photographs, postcards and prints on Wikimedia Commons to make the Indian heritage more accessible.
<https://www.theheritagelab.in/indian-heritage-online/>

PROJECTS

- Worked on Archeological Experiential Museum, Vadnagar, Gujarat, India. My responsibilities were to design display panels for the artefacts, 3D renders of each gallery and design graphics for the museum.
- Involved in Tana Riri Music Museum, Vadnagr, Gujarat, India. My responsibilities included ideating interactive installations, secondary research and 3D modelling the galleries.
- Built a narrative design for National War Memorial Museum in form of 360 degree videos.
- Designed a gender experimental kit for teens which enables them to explore their gender expression.
- Created scenographic experience on post humanism.
- Developed an iOS augmented reality app which promotes more recognition of women's achievements throughout history.

SHORT COURSES

- Gender and Sexuality Studies, University of British Columbia.
May 2020 - 6 weeks

EDUCATION HISTORY

Bachelors in Exhibition and Spatial Design
National Institute of Design, Ahmedabad, Gujarat, India
2018 - 2022

Delhi Public School, Mathura Road, New Delhi, India
2007 - 2018

LANGUAGES

Hindi, English