

MAULIKA JAIN

Exhibition Designer | maulikajain29@gmail.com | +91 99108 79444 | maulikajain.com

PROFESSIONAL SUMMARY

Exhibition Designer with 3+ years of experience in spatial design, narrative design, and museum curation. Skilled in Blender, AutoCAD, Adobe Photoshop, Adobe Illustrator, 3Ds Max, and Unity. Experienced in visitor journey design, interpretive design, stakeholder engagement, concept development, and research-led design processes. Holds an MFA from Central Saint Martins (CSM) and a B.Des in Exhibition Design from the National Institute of Design (NID), Ahmedabad.

EXPERIENCE

Exhibition Designer | E-Factor Experience | Noida, India, August 2025 – March 2026

- Led spatial and narrative design for the Delhi redevelopment project, improving public spaces through stakeholder interviews, user research, and site analysis.
- Developed exhibition narratives and visitor journeys for museum projects, focusing on engagement, accessibility, and experiential flow.
- Produced hand-sketched concept drawings to communicate spatial ideas clearly during early design stages and client discussions.
- Collaborated with multidisciplinary teams while driving projects through a research-led design process, resulting in client approval of proposed concepts.

Exhibition Designer | Design Factory India | Noida, India, May 2023 – September 2023

- Designed and developed display panels for 2 museum projects using Blender, ensuring thematic coherence across exhibit spaces.
- Created 3D models of museum galleries using Blender and Photoshop to enhance client visualizations, securing project approvals.
- Conceptualised and visualised interactive installations to boost visitor engagement and immersive experience.
- Designed spatial graphics and wayfinding elements for museum interiors using Photoshop, aligning with museum narratives.
- Conducted in-depth research on museum themes, delivering insights that shaped exhibit storytelling and guided client decision-making.

Exhibition Designer | Kingsmen India | Noida, India, May 2023

- Designed and executed an exhibition stall from concept to realization, ensuring a seamless visitor experience.
- Integrated brand identity into the stall design, enhancing brand recognition and visual impact.

EDUCATION

Master of Arts – Applied Imagination (Merit) | Central Saint Martins (CSM), University of the Arts London (UAL) | London, UK, 2024

Relevant Coursework: Action Research, Critical Theory, Interdisciplinary Practice

Bachelor of Design – Exhibition Design | National Institute of Design (NID) | Ahmedabad, India, 2018 – 2022

Relevant Coursework: Spatial Graphics, Augmented Reality (AR), Virtual Reality (VR), Narrative Design, Museum Design, Scenography, Design Research, Science and Liberal Arts

AWARDS & RECOGNITION

Decolonising Indian Families for their Queer Children

Curated by Queer Circle for the UAL Showcase Collection, 'Queer Opacity'. Selected for the UAL Showcase Collection.

Where are the Desi Queers? – European Press Prize 2024

Selected as 1 of 40 journalistic projects by the European Press Prize 2024 (Central Saint Martins students).

National War Memorial Museum

Selected by Zip-Scene Conference 2023 under 'Dimensions of Empathy'; presented at Prague DOX Center for Contemporary Art. Also selected for the Digital Summer Show 2022 by MoCDA (Museum of Contemporary Digital Art) — 30 artists selected from art and design schools worldwide.

The Heritage Lab – Online Heritage Challenge 2021 (2nd Place)

Uploaded 170+ Indian heritage photographs, postcards, and prints to Wikimedia Commons to improve accessibility of Indian heritage online.

SKILLS

Software: Adobe Photoshop, Adobe Illustrator, Adobe Premiere Pro, Blender, Unity, AutoCAD, 3Ds Max

Design Skills: Exhibition Design, Spatial Design, Narrative Design, Visitor Journey Design, Interpretive Design, Scenography, Wayfinding, Spatial Graphics, AR/VR, Model Making, Concept Development, Ideation, Visualisation, Design Research, Action Research

Languages: English (Professional), Hindi (Native)